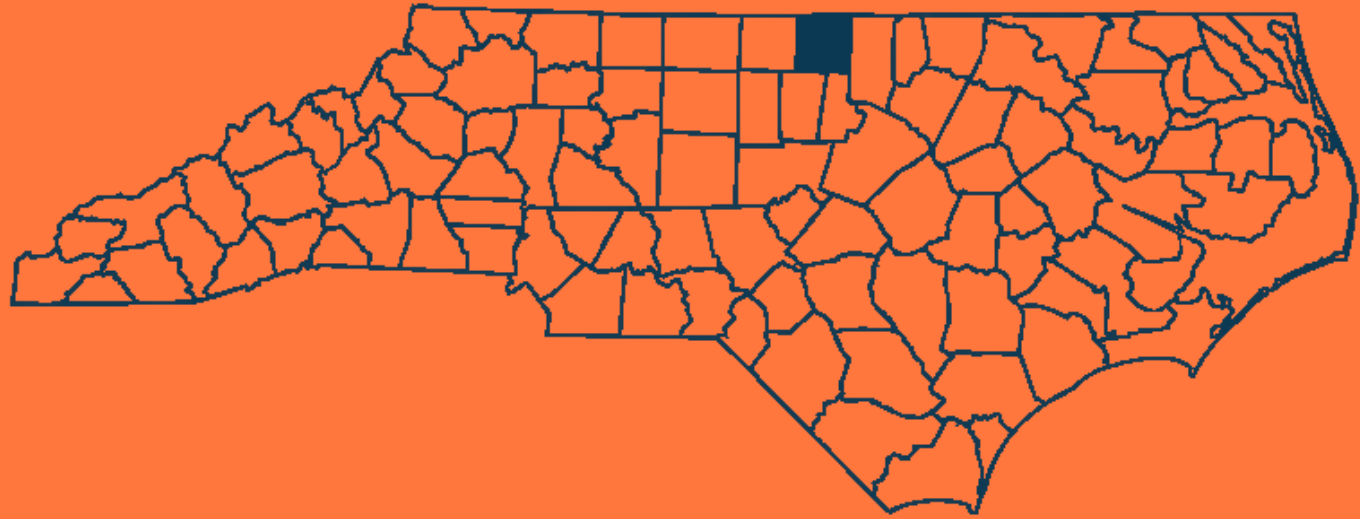


# START WHERE YOU LIVE

→ How the UNC School of Government is  
Creating the Next Generation of Local Leaders



Leveraging the strengths of the UNC research enterprise to increase the organizational capacity of local governments and develop future public service leaders.



**Keshav Javvadi**  
Fellow, Lead for NC | Person County

[linkedin.com/in/keshavjavvadi](https://www.linkedin.com/in/keshavjavvadi)



[fnc.sog.unc.edu](http://fnc.sog.unc.edu)



[facebook.com/Lead4NC](https://facebook.com/Lead4NC)



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Top Cities for Gen Z Renters



GETTYIMAGES/ ARNE TRAUTMANN

By [Andre Claudio](#) MARCH 29, 2022

Young adults during the pandemic are seeking new opportunities and connectivity.

ROUTE FIFTY  
Connecting state and local government leaders

FINANCE

MARKET INSIGHTS

## Trendiest Zoomer Hotspots in 2022: Gen Z Renters Are Giving Big Cities a Glow Up

By [Andrea Neculae](#) MARCH 7, 2022



The only generation to record an increase in renting activity in the past year, up to 15% in some markets, Gen Z is playing a big role in the urban revival. Currently representing over a quarter of lease applications, they are swarming large urban hubs that promise job opportunities, bringing new life to areas once considered doomed due to the pandemic.


LIFE

## These are the 10 best cities in the country for recent college graduates

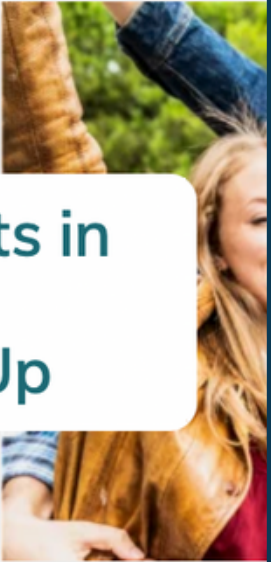
Published Sun, Jun 5 2022 9:00 AM EDT • Updated Mon, Jun 6 2022 4:17 PM EDT

Tom Huddleston Jr.

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Technology Politics **Wealth** Pursuits Opinion Businessweek Equality Green CityLab

## Top Places to Move if You're Single and Why It's Not NYC

Remote work has fueled migration across the US, and with rent surging in major cities, a new analysis found a city in Kansas was the top place to relocate.



Drone aerial view of downtown Wichita, Kansas. Photographer: Joe Sohm/Visions of America/Universal Images Group Editorial/Getty Images

By [Alice Kantor](#)  
July 8, 2022, 12:39 PM EDT

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## The 30 Most Fun Places to Live


Take advantage of what these metro areas have to offer for your fun.

By [Devon Thorsby](#) | Oct. 28, 2021, at 5:24 p.m.

Save f t in ✉

### Where should you live to guarantee a good time?

When you think about moving to a new city, it's not just the job opportunities and affordability that come into play – you also want to be sure you'll enjoy living there. We've compiled a list of the Most Fun Places to Live, starting with our Best Places to Live in the US.

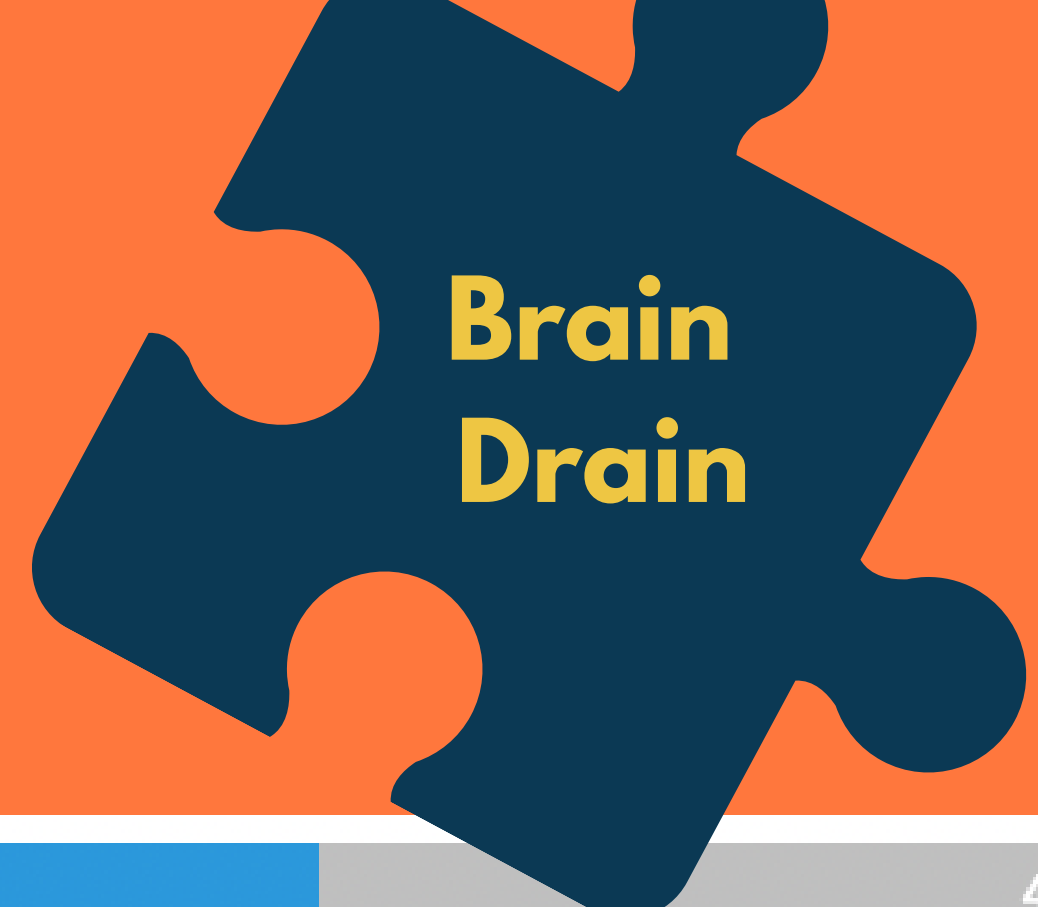


# North Carolina



Percentage of North Carolina alumni in each metro area

- 1% to 5%
- Up to 10%
- Up to 20%
- Up to 50%
- More than 50%



53.8%

46.2%

In 70 major metros

In other areas

METRO AREA

PERCENTAGE

Charlotte



12.3

Raleigh



5.0

Washington



5.0

New York



5.0

Atlanta



3.5

San Francisco



1.7

Los Angeles



1.7

Boston



1.4

Chicago



1.2

Philadelphia



1.2

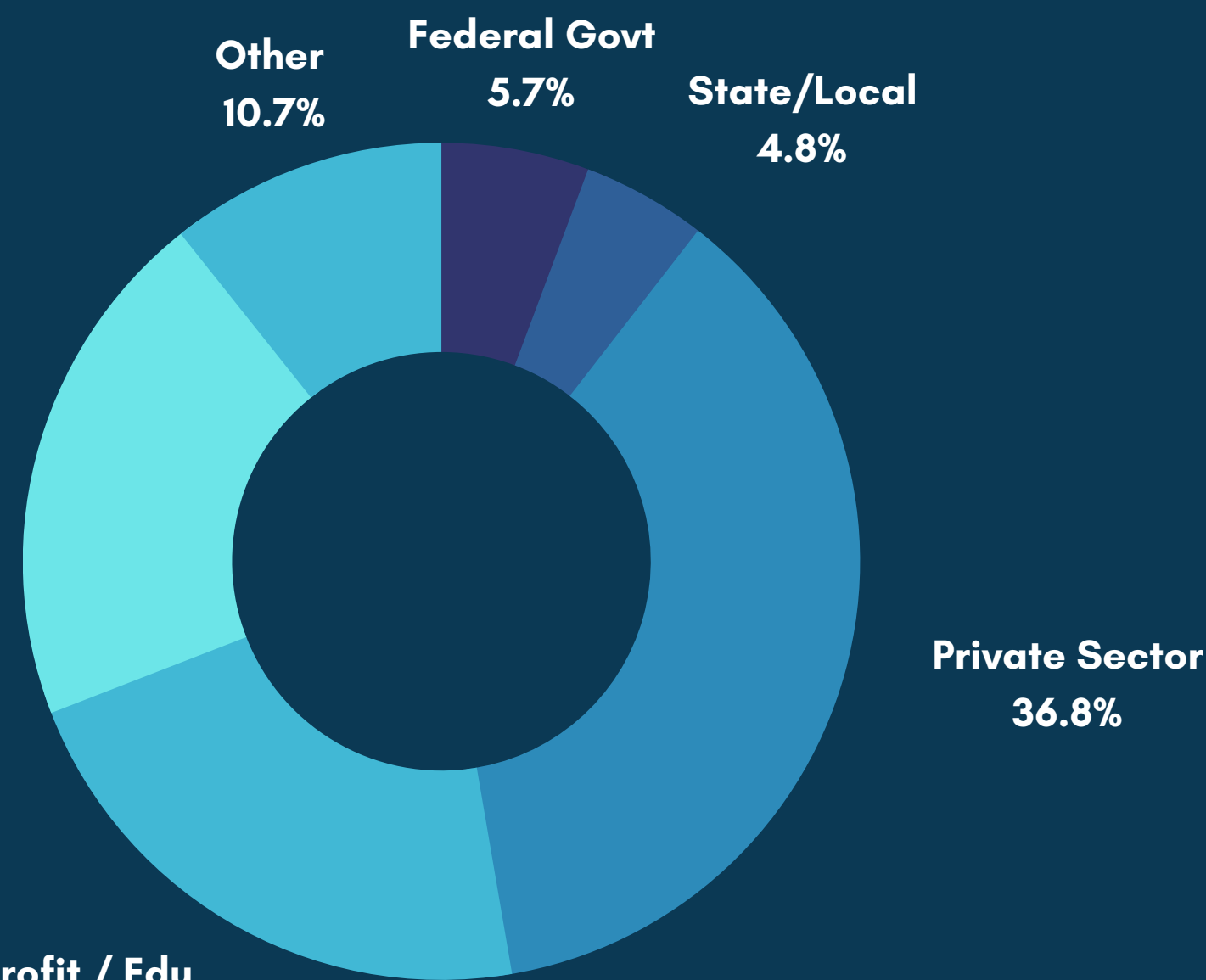


**48%** Of grads feel politically engaged, but not represented in local institutions

**38%** Of grads know how to get a job in local government

**24%** Of grads believe "local government wants to hire people like me"

**18%** Of grads are interested in working for local government at some point in their career



**Graduates and their ideal careers**

ROUTE FIFTY  
Connecting state and local government leaders

MANAGEMENT INFRASTRUCTURE TECH & DATA SMART CITIES PUBLIC SAFETY HEALTH & HUMAN SERVICES

### Why Young Workers Don't Want Government Jobs—and What To Do About It

GETTY IMAGES/WESTEND61

By Jenny Kosek MAY 11, 2022

COMMENTARY | A recent survey of millennials and Generation Z adults paints a grim picture for the future of the government.


Report: 14% of Young Adults Want Work for Government

PAUL BRADBURY/GETTY

JANUARY 31, 2023 02:55 PM ET

They preferred businesses of any size to government or nonprofit work.





**70% of  
local government leaders  
in North Carolina are  
eligible to retire.**

**This percentage is exacerbated in  
rural and economically distressed  
communities.**

**In NC's most rural counties, local governments employ  
as many as one out of every three workers.**

The town that's found a potent cure for illness - community  
*George Monbiot*



Milwaukee's slow response to troubling lead level reports sparks outrage

Don't let NIMBYs — or weak-kneed politicians — stand in the way of homeless housing



Austin Proposes Using Blockchain Technology to Help Its Homeless

The city wants to give its 7,000 citizens without permanent homes "[u]nique digital identifiers" to help them get reliable access to services.

# Mother Jones

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Nearly as many as cigarettes, a new study suggests.

## Mayors pledge to refuse business from vendors opposed to net neutrality rules

## Tax Reform Shakes Up the Muni Market Landscape

## Is Your County Elections Clerk Ready for Russian Hackers?

BY STATELINE | MARCH 15, 2018

233 Mayors Object to EPA's Proposal to Scrap Clean Power Plan

Montana County Looks to Drones to Control Mosquito Populations

Commissioners in Flathead County have signed off on a plan to use a drone to spray hard-to-reach areas for the insects.

In Portland, Landlords Now Have to Pay Some Tenants' Moving Costs

METRO EXCLUSIVE

City wants to turn streetlights into high-speed Wi-Fi hotspots

By Anna Sanders

March 17, 2018 | 7:52pm | Updated

BY TRIBUNE NEWS SERVICE | MARCH 15, 2018

03.17.18 | WORLD-CHANGING IDEAS

Watch The Growth Of Cities Using 100% Renewable Energy

Countries might be slow to implement smart climate policies, but cities around the world are pushing the envelope. This map shows their growth.

Report: Effective Government Outreach Requires Social Media

The role of social media in citizen-government interactions has steadily increased in recent years as the public becomes more reliant on the medium for real-time information.

Malibu in California bans plastic cutlery and straws

It was the decision of Buckingham Palace to ban plastic straws in February that inspired campaigners in Malibu to push for action.

0706 UK  
Saturday 17 March 2018

## This City Is Making Climate Action Affordable for Low-Income Residents

Denver's 5G Plans Mean Antennas, Lots of Them

Residents are concerned that the plan to roll out high speed Internet is coming at the cost of the

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## THE SEEMINGLY RANDOM AND DEFINITELY WORRISOME CYBERATTACK ON ATLANTA



FROM THE MAGAZINE  
Storm Surge

The federal government is spending too much on post-disaster rebuilding and too little on prevention.

Nicole Gelinas  
Winter 2018 Infrastructure and energy; Economy, finance, and budgets





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faststream.gov.uk



CNN BUSINESS

Markets Tech Media Success More

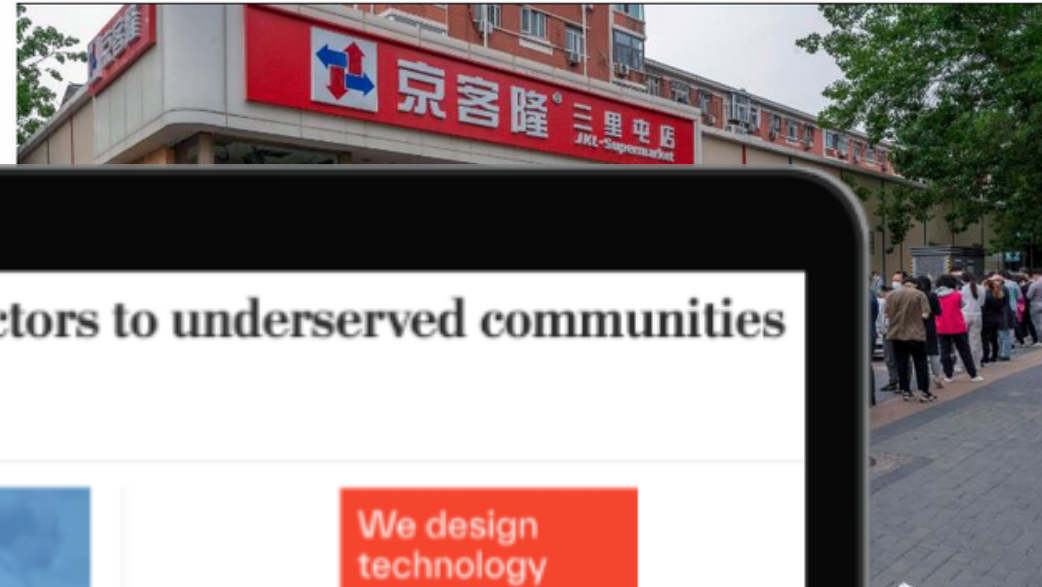
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## China is encouraging college graduates to work in the countryside



By [Laura He](#), CNN Business

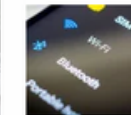
Updated 1:11 PM ET, Mon June 13, 2022



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29 Jun



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10 Jul Why Bluetooth remains an 'unusually painful' technology after two decades  
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## White House to invest \$1.5 billion to attract more doctors to underserved communities

The money will be able to support nearly 23,000 providers through two national medical programs

Listen to article 3 min



Vice President Harris above speaks about equity in health care across the country. (Oliier Contreras/Bloomberg)

By [Alisha Johnson](#) and [Danielle Douglas-Gabriel](#)

November 22, 2021 at 7:00 p.m. EST

The Biden administration on Monday announced \$1.5 billion in funding to help eliminate the shortage of doctors and nurses in underserved

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# THE LEAD FOR NC FELLOWSHIP

## OUR GOAL: CONNECT NC'S MOST TALENTED GRADS WITH HIGH-IMPACT PAID FELLOWSHIPS IN LOCAL GOVERNMENT



Recruit dynamic & diverse leaders across North Carolina's public and private colleges and universities. **590+ students have applied since 2019!**



Connect future leaders with local government fellowships. The work scope is designed by the host site and the fellow is supervised by the host organization. **160+ local governments have applied to participate in the program!**



Train and support Fellows to address community needs and cultivate lifelong leadership skills. **100+ training hours per fellowship year at the UNC School of Government**



Connect service-minded young people with other change agents and community leaders. Connect with MPA programs.



Bridge generational and political differences. Increase government capacity. Reimagine public institutions.

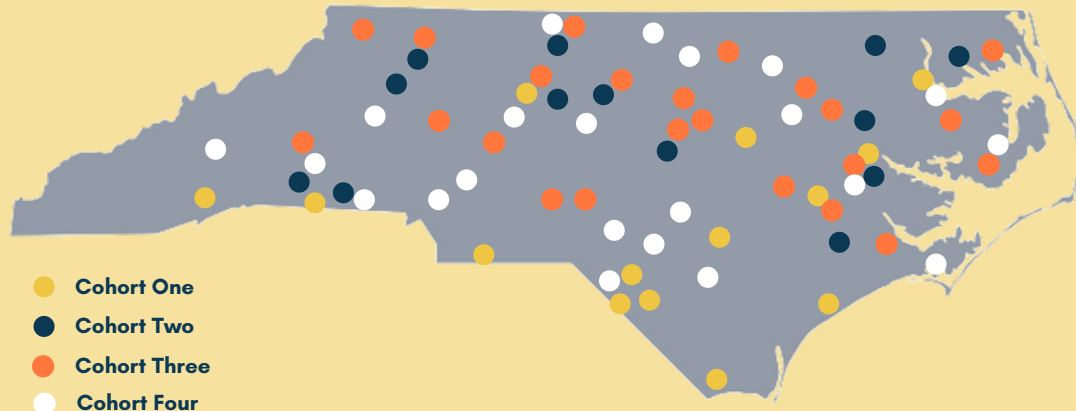




# LFNC Goals: Impact to Date



Generate a pipeline of talent to local governments.



- Cohort One
- Cohort Two
- Cohort Three
- Cohort Four

Since 2019...

- 590+ students have applied for the program
- 150+ local governments have applied to participate

**Counties**

- Anson
- Ashe
- Buncombe
- Edgecombe
- Guilford
- Harnett
- Hyde (3 & 4)
- Lenoir
- Martin
- McDowell
- Mecklenburg
- Person
- Robeson
- Rockingham (Cohorts 2, 3, 4)
- Wake
- Washington

**Regional COGs**

- Centralina
- Foothills
- Kerr-Tar
- Lumber River
- Mid-Carolina
- Mid-West Commission
- Piedmont-Triad
- Triangle J
- Upper Coastal Plain

**Municipalities**

- Ahoskie
- Apex (Cohort 2 & 3)
- Ayden
- Biscoe
- Boiling Springs
- Burlington (Cohort 2 & 3)
- Clinton
- Edenton
- Elkin
- Elizabeth City (Cohort 1 & 3)
- Fairmont
- Goldsboro
- Greensboro
- Hickory
- Kinston (Cohort 1 & 3)
- Landis
- Lexington
- Liberty
- Morehead City
- Nashville
- North Wilkesboro
- North Topsail
- Norwood
- Pembroke
- Pollocksville (Cohort 2 & 3)
- Red Oak
- Rocky Mount
- Roseboro
- Rutherfordton
- Shallotte
- Shelby
- Spencer
- Spindale
- Statesville
- Troy
- Washington
- Wilkesboro
- Wilson
- Troy
- Vass
- Washington
- Wilkesboro
- Wilson (1 & 4)

# LEAD FOR NC'S ACCOMPLISHMENTS SINCE 2019...

**\$70+ Million**

Secured in grants to advance key community initiatives.

**\$1.2 Million**

Estimated in cost savings to jurisdictions because of their service.

**50+**

New partnerships reported because of their service.



**91% of LFNC Alumni not in graduate school are employed in the public sector**

- 20 in local govt.
- 2 in state govt.
- 5 in nonprofit
- 2 in military

**76% of LFNC Alumni remain in North Carolina for graduate education or full-time employment**

**46% of LFNC Alumni are enrolled in graduate programs in public affairs.**

- 8 in MPA/MPP
- 3 in law school
- 4 in planning
- 3 in environmental
- 5 other

TOGETHER, HIGHER ED AND LOCAL GOVTS ARE CREATING THE NEXT GENERATION OF PUBLIC SERVICE LEADERS.

# 75 FELLOWS ACROSS NC

Since 2019, Lead for NC has placed 75 young people in high-impact fellowships across the state in 68 communities.

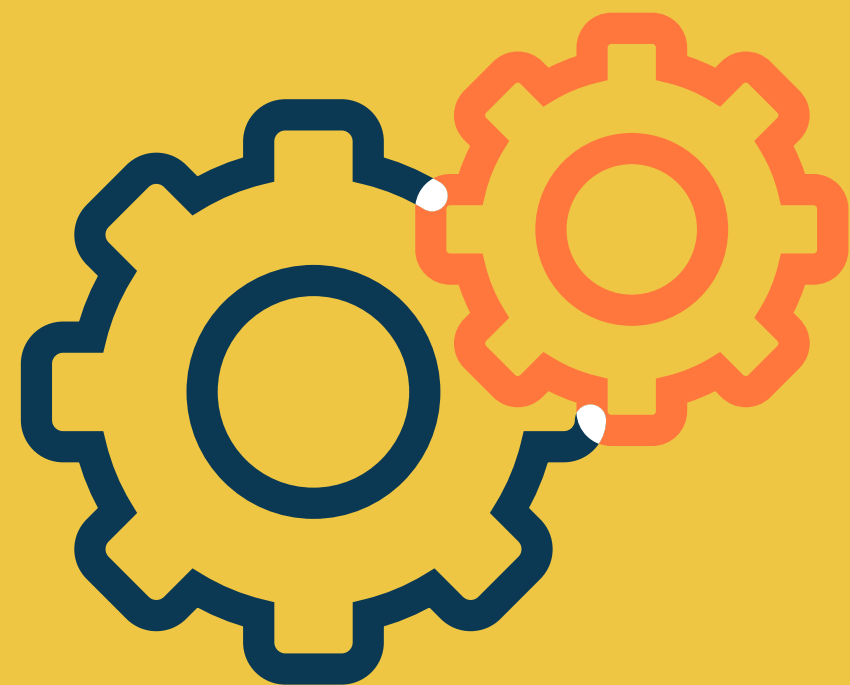


# WHAT LED ME TO LFNC

- Long standing interest in public service, law, government
- Majored in Economics and Political Science at UNC Chapel Hill
- Participated in student government
- Interned at nclMPACT Initiative
- Developed a passion for local government
- Applied to the program







## Work Scope



**Strategic Communications**



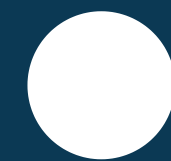
**Digital Inclusion**



**Emergency Planning**



**Social Services Programming**



**Human Resources Training**

# TAKEAWAYS

Capacity

Engagement

Skills and  
Experience

Hiring

Initiative

Culture Shock







## WHAT'S NEXT?

- Continuing fellowship for one more year
- Planning to obtain joint JD/MPA or JD/MPP
- Pursuing career in public service
  - Government and public interest law
- Renewed commitment to North Carolina

