



Phi Beta Kappa's Key into Public Service Scholars Promotional Materials

Sample Webpage Language:

Phi Beta Kappa, the nation's most prestigious academic honor society, celebrates excellence in the liberal arts and sciences and champions freedom of thought. The Society invites online applications for the second year of its Key into Public Service Scholars program. This initiative will award \$5,000 undergraduate scholarships and participation opportunities for networking and job training for up to 20 sophomore and junior liberal arts and sciences students interested in pursuing public service careers. Society membership is not required.

Characteristics of ideal recipients include intellectual curiosity, interdisciplinary breadth and depth of arts and sciences coursework, leadership propensity, and service to others.

Interested students should learn more and apply online by January 15, 2021 at [PBK.org/ServiceScholarsApp](https://pbk.org/ServiceScholarsApp).

Newsletter Blurb:

Please Note: Phi Beta Kappa is seeking students across various arts and sciences disciplines for this scholarship opportunity.

The Phi Beta Kappa Society, the nation's most prestigious academic honor society, launched a new undergraduate scholarship program this October to connect promising arts and sciences students with opportunities in public service. The Society seeks online applications for the Key into Public Service Scholarship from <insert liberal arts and sciences discipline> for \$5,000 undergraduate scholarships and participation in a virtual scholarship conference for up to 20 rising sophomore and junior liberal arts and sciences students interested in public service careers. Society membership is not required.

Characteristics of ideal recipients include intellectual curiosity, interdisciplinary breadth and depth of arts and sciences coursework, leadership propensity, and service to others. Students within all liberal arts and sciences majors are encouraged to apply.

Applicants can learn more and apply online by January 15, 2021 at [PBK.org/ServiceScholarsApp](https://pbk.org/ServiceScholarsApp)

Social Media Posts:

Please note that your institution can simply retweet existing posts about the scholarship that you can find easily by searching #PBKPublicService.

- @PhiBetaKappa invites applications for the new undergrad #PBKPublicService Scholarship. This program will award \$5,000 to #liberalarts students interested in #PublicService. Apply here: [PBK.org/ServiceScholarsApp](https://pbk.org/ServiceScholarsApp)
- Want a meaningful, productive, and engaged career? It's time to Key into Public Service with @PhiBetaKappa's new scholarship for liberal arts and sciences students. Learn more and apply: [PBK.org/ServiceScholarsApp](https://pbk.org/ServiceScholarsApp) #PBKPublicService
- Considering a career in #PublicService? Check out @PhiBetaKappa's scholarship for arts and sciences undergrads interested in public sector work. #PBKPublicService [PBK.org/ServiceScholarsApp](https://pbk.org/ServiceScholarsApp)

General Announcement:

The Phi Beta Kappa Society, the nation's most prestigious academic honor society, now invites applications for the Society's undergraduate scholarship program connecting promising arts and sciences students with opportunities in public service. The Key into Public Service Scholarship will award \$5,000 undergraduate scholarships and opportunities for networking and job training for up to 20 sophomore and junior liberal arts and sciences students interested in public service careers. Students with majors in the arts, humanities, mathematics, natural sciences, or social sciences are encouraged to apply. Please share information about the scholarship to students who you believe demonstrate commitment to academic excellence and interest in public service or service to others.

Characteristics of ideal recipients include intellectual curiosity, interdisciplinary breadth and depth of arts and sciences coursework, leadership propensity, and service to others.

Students can visit [PBK.org/ServiceScholarsApp](https://pbk.org/ServiceScholarsApp) to learn more and apply. The application deadline is January 15, 2021.

Sample Talking Points:

- The Phi Beta Kappa Society is the nation's most prestigious academic honor society since its founding in 1776 and recognizes the nation's top arts and sciences undergraduates at the nation's leading colleges and universities.
- Phi Beta Kappa is launching a new undergraduate scholarship program to connect promising arts and sciences students with career opportunities in public service.
- According to the Partnership for Public Service, only 6 percent of the roughly 2 million permanent, full-time federal employees are under the age of 30, a number that has declined from 9% since 2010. Twenty-five percent of the federal work force is eligible to retire in just a few years.
- The Society invites applications for the Key into Public Service Scholarship, which will award \$5,000 undergraduate scholarships and opportunities for virtual job training and networking for up to 20 students interested in public service careers. Membership is not required. However, ideal applicants will demonstrate intellectual curiosity, interdisciplinary breadth and depth of arts and sciences coursework, leadership propensity, and service to others
- Interested students can learn more and apply for the scholarship at [PBK.org/ServiceScholarsApp](https://pbk.org/ServiceScholarsApp). The deadline to submit applications in January 15, 2021.
- Please contact Nora Eigenbrodt, National Arts & Sciences Initiative Associate, at neigenbrodt@pbk.org with any questions.