

Sponsorship Opportunities

250TH ANNIVERSARY GALA

December 5, 2026 ★ Smithsonian National Postal Museum ★ Washington, DC

An Evening 250 Years in the Making

On December 5, 2026, The Phi Beta Kappa Society will mark 250 years since a group of students at the College of William & Mary founded a society built on one conviction: love of learning is the guide of life. That conviction has carried the Society through two and a half centuries and shaped a membership of more than 700,000, including 17 U.S. presidents, 42 Supreme Court justices, and more than 150 Nobel laureates.

Date & Location: December 5, 2026, National Postal Museum, Washington, DC

Format: A VIP reception followed by dinner and program for approximately 250 guests

Program: A welcome from Secretary and CEO Frederick M. Lawrence; readings and reflections from distinguished poets, including former U.S. Poets Laureate Rita Dove and Tracy K. Smith and 2021 National Youth Poet Laureate Alexandra Huynh; recognition of sponsors and philanthropic partners; and the public launch of the 250th Anniversary Capital Campaign

Guests: University presidents and academic leaders, corporate and foundation sponsors, major donors, Phi Beta Kappa Senate leadership, and national civic and cultural leaders

Why Sponsor the Gala

Sponsorship does two things at once. It underwrites an evening built to launch a national campaign, and it puts your organization in front of a room built over 250 years: Society leadership, university presidents, and the philanthropic and corporate partners already invested in the arts and sciences. Every sponsorship is also a gift to the campaign itself: an investment in the next 250 years of Phi Beta Kappa's work to champion the arts and sciences, foster freedom of thought, and recognize academic excellence.

To reserve a sponsorship or discuss a custom partnership, contact:

Zakiyah Williams,
Director of Development,
Events & Awards at
development@pbk.org.

Sponsorship Level Benefits

The 250th Anniversary Gala in Washington, DC will be the public launch of the Society's 250th Anniversary Capital Campaign, Where Knowledge Inspires Action. Sponsoring the Gala places your organization at the center of that launch, alongside the university presidents, philanthropic leaders, and members who are investing in what Phi Beta Kappa builds next.

1776
SPONSOR

\$50,000

- ★ Two premier tables (20 guests)
- ★ Premier logo placement on event signage
- ★ Verbal recognition from the podium during welcome remarks
- ★ Featured recognition in the Gala program
- ★ Prominent recognition on the Gala webpage and in digital communications
- ★ VIP reception access
- ★ Recognition in post-event donor acknowledgments

VISIONARY SPONSOR

\$25,000

- ★ One premier table (10 guests)
- ★ Premium logo placement on event materials
- ★ Recognition in the Gala program and Gala webpage
- ★ VIP reception access

GOLD SPONSOR

\$15,000

- ★ Eight reserved Gala seats
- ★ Logo recognition on event materials
- ★ Recognition in the Gala program and Gala webpage
- ★ VIP reception access

SILVER SPONSOR

\$10,000

- ★ Six reserved Gala seats
- ★ Recognition in the Gala program and Gala webpage
- ★ VIP reception access

BRONZE SPONSOR

\$5,000

- ★ Four Gala seats
- ★ Recognition in the Gala program and Gala webpage

KEY SPONSOR

\$2,500

- ★ Two Gala seats
- ★ Recognition in the Gala program and Gala webpage

To reserve a sponsorship or discuss a custom partnership, contact:

Zakiyah Williams, Director of Development, Events & Awards at development@pbk.org.



Individual Tickets

PATRON TICKET | \$500

Includes VIP reception, Gala dinner and program, and dessert reception

GALA TICKET | \$250

Includes Gala dinner and program and dessert reception; VIP reception not included

Support the Celebration from Anywhere

Not everyone who wants to be part of this milestone can join us in Washington, DC. A gift of \$500 or more allows members, friends, and supporters to invest in the Society's mission and 250th Anniversary celebration from anywhere, with recognition as a Supporter in the Gala program.

Tax Information

The fair market value of goods and services received with each ticket and sponsorship will be determined once final event costs are established. Any charitable deduction is limited to the amount paid in excess of that fair market value, in accordance with applicable IRS regulations.

Securing Your Sponsorship

Sponsorship opportunities are confirmed on a rolling basis, and inclusion in printed materials is subject to production deadlines. More than a celebration of history, the 250th Anniversary Gala is a forward-looking investment in Phi Beta Kappa's future: in how the arts and sciences continue to prepare thoughtful leaders, strengthen democracy and culture, and inspire meaningful lives. Join us in celebrating 250 years of excellence, and in launching the next 250.

To reserve a sponsorship or discuss a custom partnership, contact:

Zakiyah Williams, Director of Development, Events & Awards at development@pbk.org.

About Phi Beta Kappa

Phi Beta Kappa is the nation's premier honor society, championing education in the arts and sciences for 250 years. We build a community where members can engage with peers and maintain their love of learning, and we use our platform to advocate for the arts and sciences, promoting their integral role in our communities, democracy, and institutions across the country.

We have chapters at more than 290 colleges and universities, nearly 50 associations and more than 700,000 members worldwide, including 17 U.S. presidents, 42 U.S. Supreme Court justices and more than 150 Nobel laureates. Our members apply their arts and sciences education to defy expectations and address society's greatest challenges.

As we celebrate our 250th anniversary, we're proud to be a place where knowledge inspires action. Visit www.pbk.org to join us in amplifying the power of knowledge and to build a thriving future of opportunity.